

## PRIVACY STATEMENT

Pacific Masters Swimming is the Local Masters Swim Committee (LMSC) of United States Masters Swimming (USMS) for Northern California and Northern Nevada. Masters Swimming is organized to provide competition, fitness activities and recreational activities for its members. In doing this, Pacific Masters collects the name, address, phone number, email address and birth date of its members in its member's registration. Pacific Masters is required by United States Masters Swimming to send copies of that information to USMS.

Pacific Masters will also share a person's entire database information with the club to which the member belongs. Pacific Masters makes this information available in different media including over the Internet. United States Masters Swimming and individual clubs uses of this database information are not covered by this privacy statement. Individuals should contact those organizations to determine their policies.

To help clubs find out about the membership status of an individual member, Pacific also makes general information about the swimmer available on the Internet. This information includes, name, registration, city, age, gender and USMS registration number.

Pacific Masters tries to protect the confidentiality of the member's street address, phone numbers and date of birth. However, Pacific Masters cannot guarantee that in all cases it will be able protect the confidentiality of that information. Pacific Masters does make available to certain contractors of sanctioned Pacific Masters meets, parts of the registration database. The database is to ensure that only members of USMS may participate in sanctioned events.

Pacific Masters at its own discretion may make the names and addresses of its members available to advertisers and business partners. Pacific Masters has not made its members names and address available to commercial advertisers in the past, but reserves the right to do so. Pacific Masters has made address labels available to its member clubs to advertise events.

Pacific Masters is composed of many clubs. The individual club is important to the success of Masters Swimming. In order to help Masters swimmers find clubs and to assist the person of each club who is responsible for the registration of the club, Pacific Masters makes the name, address, phone number, and email address of the club representative public. Pacific will publish these names on the Internet, brochures and other printed material. This information will also be given over the telephone. (That name and contact information of the club representative is disclosed in the club application).

Collection of information on the Pacific Masters web site

Pacific Masters offers competitive swimming events during the year. Pacific Masters publishes the results of the events, by name age group and club and other identifying information. Pacific Masters provides interactive environments on the Internet to enable adult fitness and competition swimmers to find more information about swimming and Pacific Masters. We recognize and support the need to protect the privacy rights of our members through disclosure of our practices for collection and use of member information.

In general, you can visit many of the Pacific Masters Swimming sites on the Web at any time without telling us who you are or revealing any information about yourself. We log the IP address, type of operating system and browser software used by each visitor to a Pacific Masters site, and from this information, we can derive the identity of the visitor's geographic location and Internet Service Provider. We use this data in aggregate form to build higher quality, more useful facilities by analyzing the collective characteristics of our members and measuring usage of each area of our sites. We also provide statistical information based on this aggregate data to our Board of Directors, potential advertisers and other business partners.

**COOKIE DISCLOSURE STATEMENT** There is a technology called "cookies" which is a file transferred from a website to the hard drive of your computer so that the website operator may track activities on the site. Pacific Masters does not currently use cookies, has no plans to implement cookie technology, but reserves the right to do so.

**THIRD PARTY LINKS** Pacific Masters sites contain links to other Internet sites. We encourage all of our partners, contributors and third parties to implement policies and practices that respect the privacy of our users. However, Pacific Masters is not responsible for the privacy practices or the content of such websites.

**EMAIL LIST** Pacific Masters has instituted an e-mail newsletter. All members who write in their email address will be sent the newsletter. Information will be provided on each newsletter on how the member may unsubscribe from the newsletter. Pacific Masters reserves the right to contact all members from which it has an email address, if Pacific Masters deems the matter sufficiently important.

Within the above parameters, Pacific Masters will try to keep individual's membership information confidential. If an individual member must keep his/her personal information private, that person is encouraged to talk the registrar or Chairman of Pacific Masters. Pacific Masters reserves the right to ask for reimbursement of funds if extra-ordinary procedures are needed to keep an individuals membership private.

Please note that we review our privacy practices from time to time, and that such practices are subject to change. We ask that our visitors periodically review this page to ensure familiarity with the most current version of our privacy statement. If you have any questions or comments about our privacy practices, you can contact us at [registrar@PacificMasters.org](mailto:registrar@PacificMasters.org) or [chairman@PacificMasters.org](mailto:chairman@PacificMasters.org).

Re- Approved by Pacific Masters Swimming Committee 2003